

2019 - 2020

Santa Barbara Adult Education Consortium: **ACTIVITY CHART**

**YOUR PROGRAM/AGENCY NAME:**

Santa Barbara City College, School of Extended Learning, noncredit English as a Second Language program

NO.	OBJECTIVE	ACTIVITY DESCRIPTION	TIMELINE FOR COMPLETION (Month/Year)	PERSON OR AGENCY RESPONSIBLE	OUTCOME
1	To increase students' attendance and persistence rates from 52% to 55% for the 2019-2020 academic year	Train instructors and staff to apply evidence-based strategies to enhance adult learner motivation and persistence.	February 2020	Noncredit Coordinator, NC ESL Professional Development Committee	Improved student attendance
		Hire and Train an hourly employee who supports student enrollment and persistence (liaison to student services and admissions and records)	February 2020	Noncredit Coordinator	<p>Increased number of students with an abbreviated education plan and clearly defined learning goals</p> <p>Improved student attendance, certificate completion, and matriculation rates</p> <p>Increased number of learners enrolled in the noncredit ESL classes</p>
		Collaborate with the college's student support services and build cross-agency partnerships to offer better instructional support and wraparound services	June 2021	Noncredit Coordinator, Student Support Services Liaison	<p>Increased number of students with an abbreviated education plan and clearly defined learning goals</p> <p>Improved student attendance, certificate completion, and matriculation rates</p>

					Increased number of learners enrolled in the noncredit ESL classes
		Improve our data collection methods to capture accurate student attendance and persistence data	June 2020	Noncredit Coordinator, Institutional Research Department	Improved student data collection and reporting
		continue to support our research-based texting program to increase learner persistence	June 2021	Noncredit Coordinator	Improved student attendance, certificate completion, and matriculation rates  Increased number of learners enrolled in the noncredit ESL classes
2	To raise the number of students who receive the state-recognized ESL certificates of competency, achieve CASAS learning gains, and accomplish their educational goals by 10 %	Train instructors and staff to effectively practice data-informed instruction	June 2020	Noncredit Coordinator, NC ESL Professional Development Committee	Improved student attendance, certificate completion, and matriculation rates
		Leverage technology to explore new accelerated learning methods for effective learning and persistence	June 2021	Noncredit Coordinator, NC ESL technology committee	Improved student attendance, certificate completion, and matriculation rates
		Invigorate the certificate process to incentivize course	June 2021	Noncredit Coordinator, Staff and Faculty	Improved student attendance, certificate completion, and matriculation rates

		and certificate completion			
		Continue our efforts to align curriculum and reinforce the career pathways for the ELLs as we move forward	June 2021	NC ESL Faculty	Increased number of students with an abbreviated education plan and clearly defined learning goals  Improved student attendance, certificate completion, and matriculation rates
		Hire and Train an hourly employee who tracks student data (certificate completion, etc.)	February 2020	Noncredit Coordinator	Improved student data collection and reporting  Improved student attendance, certificate completion, and matriculation rates
		Improve our data collection method to capture accurate student attendance, learning outcomes, CASAS learning gains, certificate completion, and matriculation data for analysis and cycle of efficient course planning, implementation, and evaluation.	June 2020	Noncredit Coordinator, Institutional Research Department	Improved student data collection and reporting
3	To achieve robust enrollment by implementing effective marketing and outreach strategies to reach more community members	Create student advising and marketing materials in order to provide easy to understand career and academic pathways that are of students' interests.	June 2020	Noncredit Coordinator, NC ESL Outreach Committee	Increased number of students with an abbreviated education plan and clearly defined learning goals  Improved student attendance, certificate completion, and matriculation rates

					Increased number of learners enrolled in the noncredit ESL classes
		Develop and implement marketing and outreach plans that target the low skilled adult immigrant population in our area.		Noncredit Coordinator	Increased number of learners enrolled in the noncredit ESL classes

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